
PRESS RELEASE



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Joe Kelley, Superintendent

Lynn Kaylor, Public Information Coordinator

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New Public Information Coordinator Named

Flour Bluff ISD named **Kim Sneed** as the new Public Information Coordinator at their January 7, 2016 school board meeting. Sneed has 15 years of experience in communications and public relations. She has extensive experience in internal and external communications, media relations, and event planning.

Sneed will start her new position January 19, 2016 which was held by **Lynn Kaylor** for the past 18 years. Kaylor will be retiring from the school district with 24 years of service on January 30, 2016.

For the past 10 years, Kim has been the Communications Specialist for the Corpus Christi Independent School District. In her role at CCISD, she created internal and external communications pieces, coordinated events, handled media inquiries, and promoted the District through social media outlets, multi-media programming and other communication avenues. Kim has received many awards for her public relations and communications efforts. In 2011, Kim, as a member of the award-winning CCISD Communications Team, received The Most Valuable Member award from the Texas School Public Relations Association.

Sneed holds a Bachelor's Degree in Marketing from Texas A&M University-Corpus Christi. She and her husband, Alan, have two children, Ashlyn and Conner, who attend school in Flour Bluff ISD.