

Kristen Bily
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## FOR IMMEDIATE RELEASE



## Flour Bluff ISD names Kristen Bily as new Executive Director of Communications

October 18, 2021 (Corpus Christi, Texas) - Kristen Bily came to Corpus Christi, Texas in her high school years and attended Mary Carroll High School. She then went on to Texas A&M University where she graduated with her bachelor's degree in communication, with her minor in Public Relations, and her emphasis in Media Studies.

Kristen worked for SMG Managed American Bank Center for many years as their Media Relations Manager, handling talent and public relations, scheduling press conferences, and overseeing media buys for upcoming concerts. Kristen also used her graphic design knowledge, as well as overseeing all social media. Kristen also has worked in the nonprofit sector here in Corpus Christi, helping to start the local organization, Chicas Rock, which she is still heavily involved with, helping with summer camp and sometimes drum class.

Kristen comes to Flour Bluff from the Credit Union world as she was the Vice President of Marketing and PR. Kristen's passion has always been in the world of public relations and communication. She looks forward to this new journey and being a part of the mission to make Flour Bluff ISD the Premier District!

About Flour Bluff ISD: Flour Bluff Independent School District was established in 1892 and encompasses a 156 square mile area. The district includes Naval Air Station, Corpus Christi Army Depot, the Flour Bluff community and a developing resort and residential area on North Padre Island. Six campuses and athletic facilities are located on a single 170-acre site which supports 5,600 students in prekindergarten through 12th grades. The district is extremely competitive in academic and athletic programs and has competed at the district, regional, and/or state competitions for many years.